



## Brian Soderholm

*Chief Revenue Officer of Volt*



As Chief Revenue Officer of Volt, Brian's primary mission is growing and supporting Volt's large enterprise client portfolio which relies on Volt each day to deliver 1000's of business professionals, clerical, and industrial temporary workers along with providing Allied and Nursing Professionals to large healthcare clients.

Brian has been a part of the Innova family for more than 13 years. He began his Innova career as one of the original founders of HireGenics in 2010 and helped grow the business from a new division to more than \$500M in annual revenue across more than 55 large enterprise clients. He was responsible for the overall management of HireGenics as well as growing existing business and successfully developing sales strategies for new lines of business.

Brian has more than 35 years of experience with leading workforce management and staffing companies. Prior to Innova/HireGenics, Brian worked at Chimes Inc. and Bartech, where he executed multiple business development programs to include driving Managed Service Provider (MSP) sales of more than \$4B in contract labor spend to more than 60 of the largest organizations in the world.

As a recognized large enterprise solution sales leader in the staffing industry, Brian brings a unique understanding to the sales process that is dictated by selling solutions with a focus on the success of the client.

Brian holds Bachelor of Arts degrees in Business Administration and Computer Science from the University of Wisconsin.

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### Volt Workforce Solutions

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