



An Innova Solutions Company

Brian Soderholm

Chief Revenue Officer



Brian is the Chief Revenue Officer of HireGenics. He began as one of the initial founders of HireGenics in 2010 and helped grow the business from a new division to more than \$400M in annual revenue. Brian has more than 31 years of experience with leading workforce management and staffing companies. He is responsible for the overall management of HireGenics business growth and both growing existing business and successfully developing sales strategies for new lines of business.

Prior to HireGenics, Brian worked at Chimes Inc. and Bartech, where he executed multiple business development programs to include driving Managed Service Provider (MSP) sales of more than \$4B in contract labor spend to more than sixty of the largest organizations in the world. Brian holds Bachelor of Arts degrees in Business Administration and Computer Science from the University of Wisconsin. As a recognized solution sales leader in the staffing industry, Brian brings a unique understanding to the sales process that is dictated by selling solutions that focus on the success of the client.

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